

Selected publications

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I. BOOKS

1. *Brave New Saw Wave World: Emerging and submerging Asia in the global environment*. 2011. Pearson/FT Press. ISBN: 978-81-317-5403-0.
2. *The Innovation Honeymoon: Leveraging the imagination of newcomers to achieve quantum leaps in performance*. 2010. Pearson Prentice Hall. ISBN: 978-981-06-8183-8. Translated into Persian.
 - Book review by Hansson, Michael. 'Innovation Honeymoon': Leveraging newcomers. *The Jakarta Post*. Management section. Wednesday, 18 August 2010. Page 16.
3. *Notizen aus Asien: Die beliebte Manager Magazin-Kolumne* (Notes from Asia: The popular Manager Magazin column; in German). 2009. Berlin: Pro Business. ISBN (Hardcover): 978-3-86805-473-6; ISBN (Paperback): 978-3-86805-472-9.
4. *The art of Chinese management: Theory, evidence and applications*. 2002. New York: Oxford University Press. Hardcover. 416 pages. 1st edition (June 15, 2002). ISBN: 0-19-513644-6.
 - Book review by Warner, Malcolm. 2003. The art of Chinese management. *Journal of General Management*, Vol. 28, No. 3 Spring, pp. 87 - 88.
 - Book review by Fang, T. 2003. The art of Chinese management: Theory, evidence, and applications (by Kai-Alexander Schlevogt, Oxford: Oxford University Press, 2002. xiii, 398 pp.), *Asia Pacific Business Review*, 10(1), pp. 112-114.
 - Book review by Witzel, Morgen. 2003. The Art of Chinese Management: Theory, Evidence and applications. *Human Systems Management*, Vol. 22, p. 197.
 - Book review by Ashkenazi, Michael. 2004. The art of Chinese management: Theory, evidence and applications. *Asian Business & Management*. Vol. 3, No. 1 (March), pp. 131-134.
 - Book review by Witzel, M. "The Art of Chinese Management: Theory, Evidence and Applications (Book)." *Asia Pacific Business Review*, Vol. 10(2): 227-228.

- Book review by Hong, J. F. L. (2004). "The art of Chinese management: Theory, evidence and applications." *Management Learning* 35(1): 78-82.
 - Book note (classified as book that is of particular interest to practitioners and scholars of business) by Parrish, Michael (Book Review Editor). 2003: The Art of Chinese Management. *Business Horizons*. Volume 46, Issue 5 (September/October) 2003, p. 75.
5. *Inside Chinese organizations: An empirical study of business practices in China*. 1999. Parkland, FL: Dissertation Publisher (ISBN: 1-58112-045-1). Paperback. 481 pages. 1st edition (February 15, 1999).
 6. *Power and control in Chinese private enterprises: Organizational design in the Taiwanese media industry*. 1998. Parkland, FL: Dissertation Publisher (ISBN 1-58112033-8). Paperback. 168 pages. 1st edition (December 15, 1998).

II. BOOK CHAPTERS

1. The virtue of trend-setting. 2010. In *Reflections: A collection of commentaries*. Edited by Ang Swee Hoon (Foreword by Lim Swee Say, Minister, Prime Minister's Office & Secretary-General, National Trade Union Congress). Pp. 89-92. Singapore: NUS Business School/Singapore Press Holdings Ltd.
2. Charting a new course for a post-crisis world. 2010. In *Reflections: A collection of commentaries*. Edited by Ang Swee Hoon (Foreword by Lim Swee Say, Minister, Prime Minister's Office & Secretary-General, National Trade Union Congress). Pp. 47-48. Singapore: NUS Business School/Singapore Press Holdings Ltd.
3. Chinese entrepreneurship and resilient national development: how "Web-based Chinese Management" can help the growth of China's multiple ownership economy. 2002. In *Chinese Entrepreneurship and Asian Business Networks*. Edited by T. Menkhoff and S. Gerke. pp. 84-99. London and New York: RoutledgeCurzon (Taylor & Francis Group).
4. The building of a powerful nation: Ten theses regarding China's medium-term development (in Chinese). 2001. In *Dialogue with 21st Century's China*. Volume: Development, pp. 376-389. Beijing: Central Document Publisher.
5. "Stakeholder value" instead of value destruction: How to create real fortunes (in Chinese). 2001. In *Dialogue with 21st Century's China*. Volume: Reforms, pp. 202-207. Beijing: Central Document Publisher.
6. Strategies, structures and processes for managing uncertainty and complexity: Worldwide learning from the Chinese organizational model of private enterprises. 2000. In M. A. Rahim, R. T. Golembiewski, & K. D. MacKenzie (Eds.), *Current Topics in Management* (Vol. 5, pp. 305-328). Stamford, Connecticut: JAI Press.

III. JOURNAL ARTICLES (INCLUDING APPLIED JOURNALS)

1. Strategic leadership in high-growth markets: The missing link for success at the ultimate growth frontier. *Effective Executive*. Volume 16. Issue 2 (June) 2013. Pp. 62-88. Reference # 03M-2013-06-08-01.
2. The virtue of ‘Confucian Leadership’: Transforming yourself into an avant-garde chief by learning from an ancient sage. *Effective Executive*. Volume 15. Issue 1 (March) 2012. Pp. 58-62. Reference # 03M-2012-03-05-01.
3. Debottlenecking leadership: How to create high-impact surrogates to focus on strategic essentials. *Performance Journal*. Volume 4. Issue 1. 2011. Pp. 12-21.
4. The hidden power of the “Little Fairy Strategy”: How leaders can produce surrogates for themselves and free up their bandwidth. *Effective Executive*. Volume XIII. Issue 8 (August) 2010. Pp. 34-39. Reference # 03M-2010-07-06-01.
5. A blueprint for perpetuating the Innovation Honeymoon: Transforming the institutional triad to anchor productive originality in the organization. *Effective Executive*. Volume XIII. Issue 5 (May) 2010. Pp. 50-52. Reference # 03M-2010-05-09-01.
6. The blessings of intellectual openness: Generously share ideas in the innovation abode and prosper beyond imagination! *Effective Executive*. Volume XIII. Issue 4 (April) 2010. Pp. 10-16. Reference # 03M-2010-04-02-01.
7. The quest for excellence in bifocal leadership: Exploiting the power of multistage idea workout. *Effective Executive*. Volume XIII. Issue 1 (January) 2010. Pp. 60-65. Reference # 03M-2010-01-08-01.
8. China’s Demographic IOU. Section: External editors speak. *Performance* (Ernst & Young). Volume 2. Issue 4 (October). 2009. P. 5.
9. The gambler’s dilemma: implications of the global financial shakeout. *Performance* (Ernst & Young). Volume 2. Issue 3 (July). 2009. Pp. 50-59.
10. The art and science of selecting idea gems: The strategic winnowing sieve and innovation honeymoon board. *Effective Executive*. Volume XII. Issue 10 (October) 2009. Pp. 26-33. Reference # 03M-2009-10-06-01.
11. Leaders must serve as apiarists: Surplus value creation and capture during the innovation honeymoon. *Effective Executive*. Volume XII. Issue 6 (June). 2009. Pp. 46-49. Reference # 03M-2009-06-08-01.
12. Surplus value creation and capture during the innovation honeymoon: Part 1. *Effective Executive*. Volume XII. Issue 4 (April). 2009. Pp. 13-17. Reference # 03M-2009-04-03-01.
13. The danger of leadership extremism: Global economic crisis. *Effective Executive*. Volume XII. Issue 3 (March). 2009. Pp. 36- 45. Reference # 03M-2009-03-06-01.

14. Leadership primer on crisis psychology and policy failure: The “Bias Mind Map”. *Effective Executive*. Volume XI. Issue 12 (December). 2008. Pp. 54-71.
15. How to lead in soul-calling moments: Creating ‘crisis heroes’. *Effective Executive*. Theme: Global Economy and Global Managers. Volume XI, No. 10 (October) 2008. Pp. 72-81.
16. The power of causal understanding: Five ‘magic steps’. *Effective Executive*. Volume XI, No. 8 (August) 2008. Pp. 69-78.
17. Germany's future lies in the East (Deutschlands Zukunft liegt im Osten). *Global Leadership Review*. Inaugural Issue: National Strategy. Section: View from the top. Volume I. Issue 1 (January-February). 2008. Pages 25-35.
18. Limits of drawing board work (Grenzen der Reißbrettarbeit). *Global Leadership Review*. Inaugural Issue: National Strategy. Section: Features. Volume I. Issue 1 (January-February). 2008. Pages 21-24.
19. Political chess in the desert state (Politisches Schachspiel im Wüstenstaat). *Global Leadership Review*. Inaugural Issue: National Strategy. Section: Features. Volume I. Issue 1 (January-February). 2008. Pages 15-20.
20. Freedom of research in fenced-off district (Forschungsfreiheit im Sperrbezirk). *Global Leadership Review*. Inaugural Issue: National Strategy. Section: Features. Volume I. Issue 1 (January-February). 2008. Pages 11-14.
21. The house of wisdom at the Red Sea (Das Weisheitshaus am Roten Meer). *Global Leadership Review*. Inaugural Issue: National Strategy. Section: Features. Volume I. Issue 1 (January-February). 2008. Pages 7-10.
22. Singapore's sovereign shopping spree (Singapurs souveräne Einkaufstour). *Global Leadership Review*. Inaugural Issue: National Strategy. Section: Features. Volume I. Issue 1 (January-February). 2008. Pages 1-6.
23. The making of China heroes: The movers and shakers. *Effective Executive*. Volume X, No. 12 (December) 2007. Pages 47-57.
24. When to stop innovation? (Chinese title: 何时叫停创新). *Business Management Review* (商学院). April 2007. P. 64
25. Inside the innovator’s head. *HR Magazine*. Issue 7.3 (April) 2007. Page 54.
26. Culture: Managing diversity. 2003. *China Economic Review*. Vol. 13, No. 8 (September), pp. 22-23.
27. Culture: Winds of cultural change. 2003. *China Economic Review*. Vol. 13, No. 7 (August), pp. 16-17.

28. Reducing the risk (Investment strategy). 2003. *China Economic Review*. Vol. 13, No. 5 (June), pp. 11-14.
29. Management and organizations in the Chinese context. *Journal of International Business Studies*. 2002. 33, 3 (Third Quarter), 629-632.
30. Why multinationals should re-nationalise. *European Business Forum*. Debate. 2002. Issue 10 (Summer), 11-14.
31. Dealing with dilemmas (Ethics management in China). 2002. *China Economic Review*. Vol. 12, No. 5 (June), pp. 18-20.
32. Capitalising on crises. 2002. *China Economic Review*. Vol. 12, No. 3 (April), pp. 18-19.
33. Commentary and interview by Kai-Alexander Schlevogt: Supranational visionary and builder of Euroland: Former German chancellor Dr. Helmut Kohl on the euro's significance for Germany and its neighbors. *Academy of Management Executive*. Vol. 16, No. 1, February 2002, 8-12.
34. Making sense of the market. 2001-2002. *China Economic Review*. 11(11) December-January, 19-21.
35. Asia-Pacific web-mastery: The seedbed of regional prosperity. 2001. *Asia Pacific Journal of Management*. 18(4), 556-560.
36. Institutional and organizational factors affecting effectiveness: Geoeconomic comparison between Shanghai and Beijing. 2001. *Asia Pacific Journal of Management*. 18 (4), 519-551.
37. A catalyst for intellectual and social capital in Asia Inc.: 2nd Asia Academy of Management Conference in Singapore." *Organization Studies*. 22. Issue 5 (September-October). 2001: 900-903.
38. Bonding loyalty. 2001. *China Economic Review*. 11(8), 16-18.
39. How dragons can mutate into paper tigers. *European Business Forum*. 2001. Issue 6 (Summer), 71-72.
40. The distinctive structure of Chinese private enterprises: A Comparison between the state and private sector. *Asia Pacific Business Review*. 2001. 7 (3), 1-33.
41. Cultivating loyalty. 2001. *China Economic Review*. 11(7), 1, 18-19.
42. Managing radical change: What Indian companies must do to become world-class. *Academy of Management Executive*. Vol. 15. Issue 2 (May). 2001, 134-135.
43. Doing business in the Russian Federation: Time for anti-cyclical investments. 2000. *Thunderbird International Business Review* (formerly *The International Executive*), Volume 42. Issue 6 (November/December), 707-734.

44. The branding revolution in China: Chinese entrepreneurs are waking up to the value of brands. 2000. *China Business Review*, 27 (3), 52-57.
45. The nascent Chinese consulting market: Best-practice approaches. *Journal of Management Consulting*. 2000. 11 (3), 15-22.
46. China's western campaign. *Far Eastern Economic Review*. 2000. 163 (33). August 17, 29.
47. The nascent Chinese consulting market: Opportunities and obstacles. 2000. *C2M: Consulting to Management* (formerly *Journal of Management Consulting*), 11(2), 28-34.
48. Doing business in China Part II: Investing and managing in China -How to dance with the dragon. *Thunderbird International Business Review* (formerly *The International Executive*). 2000. Vol. 42. Issue 2 (March/April). 201-226.
49. Today's Asia for tomorrow's Europe: Time for national visions in a new "age of empire". *European Business Forum*. 2000. Issue 2, 76-78.
50. Doing business in China Part I: The business environment in China -Getting to know the next century's superpower. *Thunderbird International Business Review* (formerly *The International Executive*). 2000. Vol. 42. Issue 1 (January/ February), 85-111.
51. From America – without love. *European Business Forum*. 2000. 1 (1), 58-60.
52. Web-based Chinese Management (WCM): Toward a new management paradigm for the next millennium? *Thunderbird International Business Review* (formerly *The International Executive*). 1999. Vol. 41. Issue 6 (November/December), 655-692.

IV. PROFESSIONAL MAGAZINE ARTICLES

1. US Economy and Asia: Full-length Channel NewsAsia interview with Dr. Kai-Alexander Schlevogt, NUS Business School, Department of Business Policy. *Business Edge*. May 2008.
2. The future of the Singapore Girl (in Chinese: “新加坡女孩儿”的未). *Window to Management* (管理视窗). Management trends (管理潮流). Volume 35. January 2008. Pages 4-5.
3. The art of effective executive education. *CDTLink*. Section: Teaching methods. Vol. 11. No. 3 (November 2007). Pages 12-13 (1,160 words).
4. Risky course (Riskanter Kurs). *Wirtschaftswoche* (in German). Nr. 26. 25 June 2007. Politik + Weltwirtschaft. Pp. 44-45.
5. Going East (Going East). *Wirtschaftswoche* (in German). Nr. 26. 25 June 2007 Politik + Weltwirtschaft. P 45.

6. Productivity of absent workers. *The Edge Singapore*. Manager@Work section / Opinion. February 26, 2007. P. 6
7. The great leap nowhere: China's western campaign is fraught with difficulty. *Asian Business*. 2001. Vol. 37. Issue 1 (January), 40-42.
8. Executing your change agenda to achieve strong impact and continuous improvements: The journey is the reward (in Chinese). *China Marketing*. 2000. 7 (July), 14-17.
9. Energizing the organization for your change mission: Getting your troops ready for the battle (in Chinese). *China Marketing*. 2000. 5 (May), 22-25.
10. Snail track instead of "leapfrogging": The other side of development (Schneckenpfad statt "Bocksprung": Die andere Seite der Entwicklung). *China-Contact*. 2000. Issue 5 (May), 26-28.
11. Preparing for powerful change: How to develop a world-class leadership platform and agenda (in Chinese). *China Marketing*. 2000. 4 (April), 20-22.
12. Call for a knowledge crusade: On the mistake to bring intellectual guest workers as stopgap to Germany (Aufruf zum Wissenskreuzzug: Über den Irrweg, intellektuelle Gastarbeiter als Lückenbüßer nach Deutschland zu holen). 2000. *German Business Weekly* (Wirtschaftswoche), 14 (March 30), p. 30.
13. Medium-term development: At the same time extremely fast and extremely slow (Mittelfristige Entwicklung: Gleichzeitig extrem schnell und extrem langsam). *China-Contact*. 1999. Issue 12 (December), 6-8.
14. Time to celebrate successes. *One Eighth* (published by English Department of Peking University). 1999. Issue: November. P.1.

V. PROCEEDINGS/CONFERENCE PAPERS

1. Key success factors in the Land of Dragons: The CHINA framework for high organizational effectiveness. 2000. In N. Pangarkar (Ed.), *Best paper proceedings of the Second Asia Academy of Management Conference, Conference theme: Managing in Asia Challenges and opportunities in the new millennium*. December 15-17 (pp. 1-10). Singapore: Asia Academy of Management.
2. Developing international management education in emerging markets for the 21st century: Challenges and solution blueprints for Chinese universities and their global educational web-partners. *Second Asia Academy of Management Conference, Conference theme: Managing in Asia — Challenges and opportunities in the new millennium*. December 15-17, 2000. Singapore. Extended abstract included in Best Papers Proceedings.
3. An organizational portfolio analysis of knowledge: Are managers able to learn? (With Lex Donaldson). 2000. *Australian and Pacific Researchers in Organization Studies*

Conference (APROS). Conference theme: Organizing knowledge economies and societies. December 14-17, Sydney.

4. Measuring the concept of contingency fit in organizational research: Theoretical advances and new empirical evidence from China (with Lex Donaldson). *Academy of Management Annual Conference/OMT Division*. August 1999. Chicago, USA. In S. J. Havlovic (Ed.), *Proceedings of the 59th Annual Meeting of the Academy of Management, August 6-11* (pp. 42-43). Chicago, IL: Academy of Management.
5. The art of Chinese management: Towards a new management paradigm for the 21st century? *Sixth Annual International Conference on Advances in Management (ICAM)/International Management Track*, July 7-10, 1999, Baton Rouge, Louisiana, USA. In P. Minors (Ed.), *Proceedings of the Sixth Annual International Conference on Advances in Management*, Vol. 6, pp. 65-66. Bowling Green, KY: Center for Advanced Studies in Management.

VI. INVITED KEYNOTE SPEECHES

1. Pioneering the Innovation Honeymoon® in emerging markets: Gaining productivity from new talent at business frontiers (在刚崛起的市场推动"创新蜜月®": 从工商领域的新兴人才获取生产力). Keynote speech delivered to the *5th Mandarin Management Forum (MMF)* (第五届新加坡国立大学商学院华语管理论坛). Forum theme: Managing cross-cultural talent for innovation and productivity gains (以创新与生产力考虑管理跨文化人才). Organizer: National University of Singapore (NUS) Business School (co-hosted by: NUS Business School Mandarin Alumni). Location: Singapore, Merchant Court Swissotel. Date: Friday, 9 April 2010. Time: 13:45-14:30. Language: Chinese. Followed by round table discussion.
2. The art and science of flashpoint leadership: How to inspire people to greatness during times of crisis. *Nan Hua High School Assembly Talk*. Venue: Nan Hua High School (南华中学), 41 Clementi Ave 1, Singapore 129956. Date: Thursday, 28 May 2009. Time: 10.30-11.30 am (Secondary 1 & 2) & 12.00-13.00pm (Secondary 3 & 4).
3. Strategic leadership in times of crisis: Lessons from East and West. *NUS Open House speech*. Venue: National University of Singapore (NUS), University Hall Auditorium, Level 2 Lee Kong Chian Wing. Saturday, 14 March 2009, 4.45pm-5.15pm. Organized by BBA Program Office & NUS BIZ Corporate Relations and Communications Office.
4. Best practice in flashpoint leadership: Lessons from East and West. *First NUS Business School Alumni Summit in Jakarta*. Conference theme: Impact of global financial turmoil on Indonesia. Venue: Shangri-La Hotel, Kota BNI, Jl. Jend. Sudirman Kav. 1, Jakarta 10220, Indonesia. Sunday, 26 October 2008, 2-5pm (Speech approx. from 2.10-3pm). Organized by NUS Business School; co-organized by NUS Business School Mandarin & English Alumni Jakarta Chapters; supported by Universitas Indonesia and UPH.

5. Breakthrough results through motivation. *NUS MBA "Back to School" Seminar*. National University of Singapore. University Hall, Tan Chin Tuan Wing, Level 4, Enterprise Room, 24 November 2007, 4-6pm.
6. Shaping success in China. Keynote speech delivered to the *International Executive Committee (IEC) Global Conference*. DyStar. Singapore. 2 July 2007.
7. Frontiers of growth in emerging markets: Opportunities and risks in Brazil, Russia, India and China (BRIC). Keynote speech delivered at *13th Annual Conference on International Cash, Treasury and Risk for Finance Professionals in Asia*, organized by EuroFinance (The Economist Group), Conference theme: Powering up for business. Venue: Raffles City Convention Center, Raffles Plaza Collyer Ballroom, Singapore. 24 May 2007. Time: 9:10 – 10:00 am. Conference dates: 22–24 May 2007.
8. University reforms using the example of the Schlevogt Business School with special consideration of the experiences from the Anglo-American countries (Hochschulreformen am Beispiel der Schlevogt Business School unter besonderer Berücksichtigung der Erfahrungen aus den angloamerikanischen Ländern). Speech presented to the *LSE Alumni Berlin Brandenburg*. Willy-Brandt-Haus, Room Kasino, Berlin. July 11, 2002, 6:30 pm.
9. How Chinese companies can win in the WTO era (in Chinese). Keynote speech presented to *Meeting the Success Forum*, organized by Windows of the South. October 19, 2001. Guangzhou. China.
10. Growing China pioneers. Keynote speech presented to *APEX-EMBA Program*. National University of Singapore. October 4, 2000. Beijing. China.
11. From concept to implementation: How to lead effective change (in Chinese). Keynote speech presented at *Chic-Forum 2000*. April 30, 2000. Beijing China.
12. Market research in China. Keynote speech presented to *European Union Junior Management Program*. April 13, 2000. Beijing, China.
13. China in five years (China in fünf Jahren). Keynote speech presented to *German Embassy Economic Circle*. October 20, 1999. Beijing. China.
14. Developing Chinese managers in the 21st century: New approaches to overcome existing challenges (in Chinese). Keynote speech paper presented at *International Conference on 21st Century Education*. April 1999. Beijing. China.

VII. NEWSPAPER ARTICLES

1. SingPost: Embracing change to deliver. *Business Times*. Editorial & Opinion. Friday, 7 October 2011. Page 27 (1,749 words).
2. Charting a new course for a post-crisis world. *Business Times*. Section: Top Stories. Wednesday, 26 August 2009. Page 2 (678 words).

- Audio-article: 4:33 minutes
3. The virtue of trend-setting. *Business Times*. Monday, 6 July 2009. Page 12 (1,124 words).
 - Audio-article: 7:09 minutes
 4. The crisis in the head (Die Krise im Kopf). *Financial Times Deutschland* (in German). Monday, 17 November 2008. Page 26 (748 words).
 5. Restraint recommended for sovereign wealth funds. *The Nation*. Opinion section. Wednesday, 12 November 2008. Page 9A.
 6. The Janus face of vividness. *The Jordan Times*. Sunday, 9 November 2008 (1,090 words).
 7. Beware the dangers of sovereign self-rule. *The Business Times*. Editorial & Opinion section. Thursday, 30 October 2008. Page 21 (1,111 words).
 8. Rallying and motivating the masses. *The Straits Times*. Review section. 30 October 2008. Page 23 (934 words).
 9. Sovereignty reasserted. *The Jordan Times*. Monday, 27 October 2008 (1,152 words).
 10. The true value of state capitalism. *The Business Times*. Thursday, 16 October 2008. Page 21 (1,093 words).
 11. National edge from foreign capitalists. *The Jordan Times*. Thursday, 16 October 2008 (1,088 words).
 12. The sin of bailing others out. *The Jordan Times*. Sunday, 28 September 2008 (1,476 words).
 13. How to awaken sleeping beauties (Part 3). *The Jakarta Post*. Wednesday, 16 April 2008. Page 18 (2,281 words).
 14. True leaders are motive scouts (Part 2). *The Jakarta Post*. Wednesday, 9 April 2008. Page 17 (2,163 words).
 15. The magic of hot-button leadership (Part 1). *The Jakarta Post*. Wednesday, 2 April 2008. Page 19 (1,919 words).
 16. How strategists can cure early bird disease. *The Jakarta Post*. Wednesday, 30 January 2008. Page 19 (1,921 words).
 17. Climbing foreign business mountains. *The Jakarta Post*. Wednesday, 26 December 2007. Page 7 (1,828 words).
 18. Killing harmful ideas with the T-chart. *The Jakarta Post*. Management section. Wednesday, 24 October 2007. Page 19 (1,750 words).

19. Throw the book at sub-prime criminals - At the heart of the current financial turmoil is simple, old fashioned fraud. *The Business Times*. Tuesday, 25 September 2007. Page 22 (1,120 words).
20. Can S'pore become major financial hub? *The Jakarta Post*. Wednesday, 19 September 2007. Page 7 (1,005 words).
21. Mortgage debacle the result of criminal action, not mistakes. *The Jakarta Post*. Monday, 10 September 2007. Page 6 (1,005 words).
22. Should you really become a global champion? *The Jakarta Post*. Wednesday, 22 August 2007. Page 18 (1,242 words).
23. Inspire followers with postmodern leadership. *The Jakarta Post*. Wednesday, 4 July 2007. Page 19 (988 words).
24. Dangerous policy firework in China. *The Jordan Times*. Monday, June 11, 2007.
25. A policy zigzag that veered off course. *The Straits Times*. Friday, 8 June 2007. Page 31 (839 words).
26. Speculative fever too hot to handle. *The Straits Times*. Tuesday, 15 May 2007 (728 words).
27. Open the innovation black box. *The Jakarta Post*. Wednesday, 2 May 2007. Page 19 (1,062 words).
28. Mid-East is where the action is. *The Straits Times*. Review. Wednesday, 2 May 2007. Page 28 (969 words).
29. Shadings of democracy (Schattierungen der Demokratie). *Financial Times Deutschland*. 13 April 2007. Page 26 (770 words).
30. Money first, ideology can wait. *The Straits Times*. Review. Friday, 30 March 2007 (922 words).
31. Values and courage matter in Asian expansion drive. *Bangkok Post*. Business/Asia Focus. Saturday, 24 March 2007. B3 (890 words).
32. Profitable ethics strategy for Asian MNCs. *The Jakarta Post*. Wednesday, 21 March 2007. Page 19 (1,167 words).
33. Kids, it's your life, so plan for it. *The Straits Times*. Review. Thursday, 15 March 2007. Page 26 (983 words).
34. SingPost well-placed after reform – Its pragmatic approach to introducing changes serves as role model of deregulation for the rest of the world. *The Business Times*. Editorial & Opinion. Wednesday, 14 March 2007. Page 23 (1,430 words).
35. Desperately seeking the Midas touch. *The Straits Times*. Review section. Friday, 2 March 2007. Page 25 (1,110 words).

36. Pandemonium in the Middle Kingdom – Essay: What international corporations have to expect in China (Hexentanz im Reich der Mitte – Essay: Womit internationale Konzerne in China rechnen müssen). *Die Welt*. Forum. Tuesday, 20 February 2007. Page 9 (809 words).
37. It's guerilla warfare for MNCs in China – They need to put in place structures and processes that prepare them for pandemonium. *The Business Times*. Editorial & Opinion. Thursday, 25 January 2007. Page 18.
38. The courage not to change. *The Straits Times*. Review section. Monday, 23 January 2007. Page 19 (1,062 Words).
39. Ethical tide starting to hit Asian firms – Asian business voluntarists need to understand the rules of the game. *The Business Times*. Editorial & Opinion. Tuesday, 19 December 2006. Page 21 (680 words)
40. How Asian investors can win the West. *The Straits Times*. Review section. Tuesday, 17 October 2006. Page 19 (1,140 Words).
41. Germany - doing the right thing for the wrong reason. *The Straits Times*. Review section. Saturday, 30 September 2006. Page S11 (970 words).
42. A single spark on dry wood can ignite an inferno. *The Straits Times*. Review section. Monday, 18 September 2006. Page 18 (937 words).
43. Re-inventing SingPost in the global era: Future is bright if postal giant marshals strengths against competition after de-regulation. *The Business Times* (Singapore). Editorial & Opinion. Thursday, August 3, 2006. P. 24.
44. McKinsey: Success with over-the-calf socks (In Kniestrümpfen zum Erfolg). *Neues Deutschland*, Tuesday, March 18, 2003, page 13.
45. China to offer great games. *China Daily* (English Edition). 2001. Monday, July 16, p. 4.
46. Learn how to educate, take bold action. *China Daily* (English Edition). 2001. Saturday, May 12, p. 4.
47. Invisible virtues foster dynamism. *China Daily* (English Edition). 2001. Monday, April 16, p. 4.
48. Leaders should manage crises. 2001. *China Daily* (English Edition). Thursday, March 8, 2001, p.4.
49. Gold medal for the Chinese people. *Hope Group Newsletter*. 2001.
50. The honor of the debtors (Die Ehre der Schuldner). 2000. Saturday, September 23. *Die Welt*, p. 11.

51. Let's get ideas, not heads for the country: The Knowledge Age and the Green Card - A Reflection (Ideen, nicht Köpfe ins Land holen: Das Wissenszeitalter und die Green Card - Ein Zwischenruf). 2000, Thursday, April 20. *Frankfurter Rundschau*, p. 6.
52. How to become a master corporate designer (in Chinese). 1999. Monday, November 22. *China Business Times/Enterprise Weekly section*, p. 7.
53. Obstacles remain in China's way. *China Daily* (English Edition). 1999. Thursday, October 21, p. 4.
54. China runs on two-track path. *China Daily* (English Edition). 1999. Wednesday, October 20, p. 4.
55. Deflation necessitates micro-adjustments in China. *China Daily* (English Edition). 1999. Friday, October 8, p. 4.
56. Time to celebrate successes. *China Daily* (English Edition). 1999. Tuesday, October 5, p. 4.
57. Fortune blesses only successful development. *China Daily* (English Edition). 1999. Wednesday, September 29. p. 4.
58. Policy needed to make web a power for life. *China Daily* (English Edition). 1999. Wednesday, September 22. p. 4.
59. Internet has hidden flaws. *China Daily* (English Edition). 1999. Tuesday, September 21. p. 4.

VIII. COLUMNS

A. Euro (in German)

1. China ergraut (China turns grey). *Euro* (in German). February 2010. Page 9 [Euro Column № 3] (184 words).
2. Rio in der Tinte (Rio in dire straits). *Euro* (in German). November 2009. Page 9 [Euro Column № 2] (167 words).
3. Steinbrücks Binnenweisheit (Steinbrueck's domestic wisdom). *Euro* (in German). August 2009. Page 19 [Euro Column № 1] (164 words).

B. Prof. Kai on Strategic Leadership – Jakarta Post

1. In a changing modern world, leaders must overcome moral tunnel vision. "Prof. Kai on Strategic Leadership" Column № 56. *The Jakarta Post*. Management section. Saturday, 22 December 2012. Page 16 (1,200 words).

2. Value of leadership pearl audits for insight into others and ourself. “Prof. Kai on Strategic Leadership” Column № 55. *The Jakarta Post*. Management section. Saturday, 6 October 2012. Page 16 (1,091 words).
3. Appreciating the five pearls of leadership wisdom. “Prof. Kai on Strategic Leadership” Column № 54. *The Jakarta Post*. Management section. Saturday, 22 September 2012. Page 16 (1,092 words).
4. The essence of poised transformation. “Prof. Kai on Strategic Leadership” Column № 53. *The Jakarta Post*. Management section. Saturday, 5 November 2011. Page 16 (1,085 words).
5. Capitalizing on extinction events. “Prof. Kai on Strategic Leadership” Column № 52. *The Jakarta Post*. Management section. Saturday, 22 October 2011. Page 16 (906 words).
6. In praise of the parachutic leader. “Prof. Kai on Strategic Leadership” Column № 51. *The Jakarta Post*. Management section. Saturday, 20 August 2011. Page 17 (1,196 words).
7. The essence of reversed imagineering. “Prof. Kai on Strategic Leadership” Column № 50. *The Jakarta Post*. Management section. Saturday, 2 April 2011. Page 16.
8. Day in the life of the US president in 2025. “Prof. Kai on Strategic Leadership” Column № 49. *The Jakarta Post*. Management section. Saturday, 26 March 2011. Page 16.
9. Crisis triggers and safety ropes in wavescapes. “Prof. Kai on Strategic Leadership” Column № 48. *The Jakarta Post*. Management section. Saturday, 5 February 2011. Page 15.
10. The power of nexus cogitation. “Prof. Kai on Strategic Leadership” Column № 47. *The Jakarta Post*. Management section. Saturday, 18 December 2010. Page 16.
11. Understanding multisource metamorphoses. “Prof. Kai on Strategic Leadership” Column № 46. *The Jakarta Post*. Management section. Saturday, 6 November 2010. Page 16.
12. Sawtooth scenarios unravel Global-Asian nexus. “Prof. Kai on Strategic Leadership” Column № 45. *The Jakarta Post*. Management section. Saturday, 16 October 2010. Page 17.
13. Leaders must sense vulnerability in sawtooth arenas. “Prof. Kai on Strategic Leadership” Column № 44. *The Jakarta Post*. Management section. Wednesday, 1 September 2010. Page 16.
14. Sizing up saw wavescapes is a key to success. “Prof. Kai on Strategic Leadership” Column № 43. *The Jakarta Post*. Management section. Wednesday, 4 August 2010. Page 18.

15. Leaders must understand the Saw Wave Principle. “Prof. Kai on Strategic Leadership” Column № 42. *The Jakarta Post*. Management section. Wednesday, 21 July 2010. Page 16.
16. How to protect the vital core in a changing world. “Prof. Kai on Strategic Leadership” Column № 41. *The Jakarta Post*. Management section. Wednesday, 2 June 2010. Page 16 (1,367 words).
17. Shapers must avoid vandalistic innovation. “Prof. Kai on Strategic Leadership” Column № 40. *The Jakarta Post*. Management section. Wednesday, 5 May 2010. Page 16 (1,301 words).
18. Guide for freeing up leadership bandwidth. “Prof. Kai on Strategic Leadership” Column № 39. *The Jakarta Post*. Management section. Wednesday, 21 April 2010. Page 16 (1,324 words).
19. Creating surrogates for emerging market leaders. “Prof. Kai on Strategic Leadership” Column № 38. *The Jakarta Post*. Management section. Wednesday, 3 March 2010. Page 16 (1,348 words).
20. Leaders must benefit from inflective seeds. “Prof. Kai on Strategic Leadership” Column № 37. *The Jakarta Post*. Management section. Wednesday, 3 February 2010. Page 17 (1,223 words).
 - Audio-article: 8:03 minutes (without advertising)
21. The blessings of holistic leadership. “Prof. Kai on Strategic Leadership” Column № 36. *The Jakarta Post*. Management section. Wednesday, 6 January 2010. Page 17 (1,317 words).
 - Audio-article: 8:50 minutes (without advertising)
22. Advanced leadership program with Moses. “Prof. Kai on Strategic Leadership” Column № 35. *The Jakarta Post*. Management section. Wednesday, 2 December 2009. Page 17 (1,324 words).
 - Audio-article: 8:49 minutes (without advertising)
23. A leadership master class with Moses. “Prof. Kai on Strategic Leadership” Column № 34. *The Jakarta Post*. Management section. Wednesday, 4 November 2009. Page 17 (1,204 words).
 - Audio-article: 7:49 minutes
24. Confucianism is avant-gardism. “Prof. Kai on Strategic Leadership” Column № 33. *The Jakarta Post*. Management section. Wednesday, 21 October 2009. Page 17 (1,189 words).
 - Audio-article: 8:23 minutes

25. The leadership ideal of clement paternalism. “Prof. Kai on Strategic Leadership” Column № 32. *The Jakarta Post*. Management section. Wednesday, 7 October 2009. Page 17 (988 words).
 - Audio-article: 6:55 minutes
26. Institutionalizing the innovation honeymoon. “Prof. Kai on Strategic Leadership” Column № 31. *The Jakarta Post*. Management section. Wednesday, 2 September 2009. Page 17 (1,177 words).
 - Audio-article: 8:13 minutes
27. How to orchestrate the idea exodus. “Prof. Kai on Strategic Leadership” Column № 30. *The Jakarta Post*. Management section. Wednesday, 5 August 2009. Page 17 (1,137 words).
 - Audio-article: 8:22 minutes
28. Watch out for idea sentinels! “Prof. Kai on Strategic Leadership” Column № 29. *The Jakarta Post*. Management section. Wednesday, 15 July 2009. Page 17 (1,128 words).
 - Audio-article: 7:55 minutes
29. Helmsmen must empty their idea barns. “Prof. Kai on Strategic Leadership” Column № 28. *The Jakarta Post*. Management section. Wednesday, 1 July 2009. Page 17 (1,177 words).
 - Audio-article: 7:58 minutes
30. The fine art of idea pottery and carving. “Prof. Kai on Strategic Leadership” Column № 27. *The Jakarta Post*. Management section. Wednesday, 17 June 2009. Page 17 (1,183 words).
 - Audio-article: 7:59 minutes
31. How to gain a black belt in idea workout. “Prof. Kai on Strategic Leadership” Column № 26. *The Jakarta Post*. Management section. Wednesday, 3 June 2009. Page 17 (1,163 words).
 - Audio-article: 7:51 minutes
32. Scoring ideas on innovation honeymoon board. “Prof. Kai on Strategic Leadership” Column № 25. *The Jakarta Post*. Management section. Wednesday, 20 May 2009. Page 17 (1,123 words).
 - Audio-article: 7:29 minutes
33. How strategic winnowing blesses idea farmers. “Prof. Kai on Strategic Leadership” Column № 24. *The Jakarta Post*. Management section. Wednesday, 6 May 2009. Page 17 (1,141 words).

34. The dangers of trend-slavery. “Prof. Kai on Strategic Leadership” Column № 23. *The Jakarta Post*. Management section. Wednesday, 15 April 2009. Page 17 (1,125 words).
35. Harvesting the fruits of the innovation honeymoon. “Prof. Kai on Strategic Leadership” Column № 22. *The Jakarta Post*. Management section. Wednesday, 1 April 2009. Page 17 (1,127 words).
36. Multiplying the blessings of the innovation honeymoon. “Prof. Kai on Strategic Leadership” Column № 21. *The Jakarta Post*. Management section. Wednesday, 18 March 2009. Page 28 (1,113 words).
37. Weaving an innovation cocoon for newcomers. “Prof. Kai on Strategic Leadership” Column № 20. *The Jakarta Post*. Management section. Wednesday, 4 March 2009. Page 17 (1,113 words).
38. Performing an organizational wedding ceremony. “Prof. Kai on Strategic Leadership” Column № 19. *The Jakarta Post*. Management section. Wednesday, 18 February 2009. Page 17 (1,209 words).
39. How leaders can sustain poised excellence. “Prof. Kai on Strategic Leadership” Column № 18. *The Jakarta Post*. Management section. Wednesday, 4 February 2009. Page 17 (1,243 words).
40. The leadership virtue of smart moderation. “Prof. Kai on Strategic Leadership” Column № 17. *The Jakarta Post*. Management section. Wednesday, 21 January 2009. Page 17 (1,110 words).
41. Real leaders stop at the right time. “Prof. Kai on Strategic Leadership” Column № 16. *The Jakarta Post*. Management section. Wednesday, 7 January 2009. Page 18 (1,248 words).
42. Contrarian leaders create value during crisis - “Prof. Kai on Strategic Leadership” Column № 15. *The Jakarta Post*. Management section. Wednesday, 17 December 2008. Page 16 (1,143 words)
43. The art of leadership calibration. *The Jakarta Post*. Management section. Wednesday, 3 December 2008. Page 17 (1,116 words) [“Prof. Kai on Strategic Leadership” Column № 14]
44. Golden principles trump policy opportunism. *The Jakarta Post*. Management section. Wednesday, 19 November 2008. Page 17 (1,116 words) [“Prof. Kai on Strategic Leadership” Column № 13]
45. Using the double-edged sword of vividness. *The Jakarta Post*. Management section. Wednesday, 5 November 2008. Page 18 (1,123 words) [“Prof. Kai on Strategic Leadership” Column № 12]
46. Crises begin and end in the head. *The Jakarta Post*. Management section. Wednesday, 15 October 2008. Page 18 (1,113 words) [“Prof. Kai on Strategic Leadership” Column № 11]

47. Leaders must cherish the innovation honeymoon. *The Jakarta Post*. Management section. Wednesday, 17 September 2008. Page 16 (1,117 words) [“Prof. Kai on Strategic Leadership” Column № 10].
48. Legacy-building in watershed moments. *The Jakarta Post*. Management section. Wednesday, 3 September 2008. Page 16 (1,108 words) [“Prof. Kai on Strategic Leadership” Column № 9].
49. Five cardinal sins in strategic delivery. *The Jakarta Post*. Wednesday, 20 August 2008. Page 16 (1,113 words) [“Prof. Kai on Strategic Leadership” Column № 8].
50. Why czars and CEOs design bad strategies. *The Jakarta Post*. Wednesday, 6 August 2008. Page 16 (1,086 words) [“Prof. Kai on Strategic Leadership” Column № 7].
51. How leaders can keep on track *The Jakarta Post*. Wednesday, 16 July 2008. Page 18 (1,222 words) [“Prof. Kai on Strategic Leadership” Column № 6].
52. Dissecting performance with the causal microscope. *The Jakarta Post*. Wednesday, 2 July 2008. Page 18 (1,212 words) [“Prof. Kai on Strategic Leadership” Column № 5].
53. How to progress from judgment to understanding. *The Jakarta Post*. Wednesday, 18 June 2008. Page 18 (1,590 words) [“Prof. Kai on Strategic Leadership” Column № 4].
54. The leadership quest for reasonable explanations. *The Jakarta Post*. Wednesday, 4 June 2008. Page 20 (1,465 words) [“Prof. Kai on Strategic Leadership” Column № 3].
55. The secrets of flashpoint leadership. *The Jakarta Post*. Wednesday, 21 May 2008. Page 16 (1,175 words) [“Prof. Kai on Strategic Leadership” Column № 2].
56. In search of dignified leader. *The Jakarta Post*. Wednesday, 7 May 2008. Page 18 (1,240 words) [“Prof. Kai on Strategic Leadership” Column № 1].
57. The essence of strategic leadership. *The Jakarta Post*. Wednesday, 7 May 2008. Page 18 (322 words).

B. Notes from Asia (Notizen aus Asien) – Manager Magazin

1. Stony road to the educational Mecca ... Saudi Mega-Uni, Part 3 (Steiniger Weg zum Bildungsmekka ... Saudische Mega-Uni, Teil 3). *Manager Magazin* (in German). 26 February 2008 (2,048 words).
2. Where even women are allowed to drive a car ... Saudi Mega-Uni, Part 2 (Wo sogar Frauen Auto fahren dürfen... Saudische Mega-Uni, Teil 2). *Manager Magazin* (in German). 11 February 2008 (1,332 words).
3. The oil king and the world-class university (Der Öl-König und die Weltklasse-Uni). *Manager Magazin* (in German). 5 February 2008 (1,273 words).
4. Assault from Singapore (Sturmangriff aus Singapur). *Manager Magazin* (in German). 31 January 2008 (1,898 words).

5. Touchstones for China (Prüfsteine für China). *Manager Magazin* (in German). 26 September 2007 (1,959 words).
5. Money wheels for the world (Geldräder für die Welt). *Manager Magazin* (in German). 3 August 2007.
6. Two systems and one political will (Zwei Systeme und ein politischer Wille). *Manager Magazin* (in German). 30 June 2007.
7. Why the Prime Minister of Singapore earns five times more than Bush (Warum Singapurs Premier fünfmal mehr als Bush verdient). *Manager Magazin* (in German). Geld + Börse. 12 June 2007.
8. How China wants to rein in the stock hysteria (Wie China die Aktienhysterie bremsen will). *Manager Magazin* (in German). Geld + Börse. Tuesday, 5 June 2007.
9. Feed the cow before you milk it (Füttere die Kuh vor dem Melken). *Manager Magazin* (in German). Unternehmen + Politik. Wednesday, 29. Mai 2007.
10. The Asians and the ethical triple star (Die Asiaten und das ethische Dreigestirn). *Manager Magazin* (in German). Unternehmen + Politik. Friday, 18 May 2007.
11. Singapore goes full throttle (Singapur gibt Vollgas). *Manager Magazin* (in German). Unternehmen + Politik. Tuesday, 15 May 2007.
12. The Chinese and property (Die Chinesen und das Eigentum). *Manager Magazin* (in German). Unternehmen + Politik. Friday, 11 May 2007.
13. China's stock exchanges go wild (Chinas Börsen außer Rand und Band). *Manager Magazin* (in German). Unternehmen + Politik. Thursday, 10 May 2007.
14. The nail house and the steadfast (Das Nagelhaus und der Unbeugsame). *Manager Magazin* (in German). Unternehmen + Politik. 30 March 2007.
15. The new imperialists (Die neuen Imperialisten). *Manager Magazin* (in German). Unternehmen + Politik. 20 March 2007.
16. China's financial house of cards (Chinas finanzielles Kartenhaus). *Manager Magazin* (in German). Geld + Börse. 2 March 2007.
17. Singapore Girl forever. *Manager Magazin* (in German). Köpfe + Karriere. 12 February 2007.

IX. PRINT INTERVIEWS

1. Interview with Dr. Kai-Alexander Schlevogt: Business success in China. *Effective Executive*. Special issue: Emerging markets. 2008. 11(2 (February)): 41-48.

2. Technological challenges of financial markets (in Chinese: 金融市场的技术挑战). *Window to Management* (管理视窗). Window Forum (窗论坛). Volume 35. January 2008. Page 6.
3. Interview with Dr. Kai-Alexander Schlevogt: Emerging markets and the China factor. *Effective Executive*. Special issue: Global Thinkers on Global Business. 2008. 11(1 (January)): 50-56.
4. Technological challenges of financial markets. *Channel NewsAsia*. Section: Analysis. 21 September 2007 (443 words).
<http://www.channelnewsasia.com/stories/analysis/view/301208/1/.html>
5. Hong Kong: England was somewhat hypocritical at that time (香港: 英国当年有些虚伪). *Deutsche Welle* (in Chinese). 30 June 2007.
<http://www.dw-world.de/dw/article/0,2144,2652161,00.html>
6. China's financial system is inefficient (Chinas Finanzsystem ist ineffizient). *Technology Review* (MIT's Magazine of Innovation). 19 March 2007.
7. Interview: Kai-Alexander Schlevogt: The Chinese are the best entrepreneurs (in Chinese). *Winner Weekly* (Guangzhou Commercial Daily). 2001. Friday, November 16, pp. A8-A9. Interview by Xueqing Long and Di Deng.
8. Interview: Call for the emigrants - Experts should be invited back, universities should be floated at the stock exchange - what a young German professor in Peking thinks about the Green Card-Initiative (Interview: Aufruf an die Emigranten - Experten zurückholen, Unis an die Börse – was ein junger deutscher Professor in Peking von der Greencard-Initiative hält). *DieWoche*, 2000. May 26, p. 29.
9. Wang, F. (2000). The enemies of progress must be fought, says Kai-Alexander Schlevogt. *China International Business*. April, pp. 32-33.
10. Ye, Sa (2000). In the 21st century, everybody is a student—Interview with the famous economist, Oxford Ph.D., Professor Schlevogt (in Chinese). *Shenzhen Weekly*. January 24. Section: Special report. Person of the Week, p. 13.
11. Chen, Kun & Liu, Zhi. (1999). 1+1=3—Interview with Prof. Schlevogt of the Organization and Strategic Management Department (in Chinese). *Guanghua Management Newsletter*. Number 2. Section: I love my teacher, pp. 36-37

X. TELEVISION INTERVIEWS

1. Channel: Channel NewsAsia; Program: Asia Business Tonight (ABT). Genre: Business news program; Interviewer & reporter: Bao Ying Ng. ABT presenter (anchor): Melissa Hyak. Business desk presenter: May Wong. Title: Temasek Holdings continues strategic focus on overseas investments – Dr. Kai-Alexander Schlevogt on the

timeliness of Temasek's new charter in view of criticism leveled at sovereign wealth funds, key revisions to the 2002 charter, and the importance of involving various stakeholders in the drafting process. Broadcasting date and time: Tuesday, 25 August 2009, 10:30-11:00pm Sing/HK time. Duration of segment: 2:24 minutes. Language: English.

2. Channel: Channel NewsAsia; Program: Singapore Business Tonight (SBT). Genre: Business news program; Interviewer & reporter: Bao Ying Ng. SBT presenter (anchor): Steven Chia. Title: Temasek Holdings updates charter – Dr. Kai-Alexander Schlevogt on Temasek's flexible adaptation to new market conditions and emphasis on commercial principles. Broadcasting date and time: Tuesday, 25 August 2009, 10:20-10:30pm Sing/HK time. Duration of segment: 1:44 minutes. Language: English.
3. Channel: Channel NewsAsia; Program: Asia Business Tonight - ABT (pan-Asian satellite footprint for this broadcast); Segment: The ABT Interview. Genre: Business news program; Type of interview: Live interview; Presenter (anchor) and interviewer: Melvin Yong. Title: China's emergence as a global player – Dr. Kai-Alexander Schlevogt on China's impact on international trade rules and implications for Asia, the increased risk of doing business in China and future changes in foreign direct investment, the changing mindset of leaders in the Chinese government, recommendations for investing in China, and advice to the Chinese government on future economic policies. Broadcasting date and time: Friday, 21st of August 2009, 10:30-11:00pm Sing/HK time. Duration of segment: 3:46 minutes. Language: English.
4. Channel: Channel NewsAsia; Program: Asia Business Tonight (pan-Asian satellite footprint for this broadcast). Genre: Business news program; Type of interview: Live interview; Presenter (anchor) and interviewer: Melvin Yong. Title: Conversion of GIC stake in Citibank – Dr. Kai-Alexander Schlevogt on the Singaporean government's decision to convert GIC preferred shares in Citibank into common shares (including his view regarding the short-term and long-term impact of this move), recommendations for Citibank's future strategy, and trends in Sovereign Wealth Fund investment. Broadcasting date and time: Friday, 27 February 2009, 10:30-11:00pm Sing/HK time. Duration of segment: 2:24 minutes. Language: English.
5. Channel: Channel NewsAsia; Program: Asia Business Tonight (pan-Asian satellite footprint for this broadcast). Genre: Business news program; Reporter: Bao Ying NG. Title: Pressures on Sovereign Wealth Funds – Dr. Kai-Alexander Schlevogt on the need for state-owned investment arms to allocate resources based on economic criteria. Broadcasting date and time: Tuesday, 10 February 2009, 10:30-11:00pm Sing/HK time. Language: English.
 - MediaCorp News. Sovereign wealth funds should not cave in to pressure to invest domestically. *Channel NewsAsia*. Tuesday, 10 February 2009.
6. Channel: Channel NewsAsia. Temasek Holdings: New Chief Executive - Dr. Kai-Alexander Schlevogt on the leadership, management and performance of Singapore's influential sovereign wealth fund, as well as the costs and benefits of changing a CEO during a major crisis. Broadcasting date: Friday, 6 February 2009. Language: English.

- Loh, Christie. Ho Ching to step down; American to take over as CEO in October; strategy may change, say analysts. *Today*. Saturday, 7 February 2009.
 - MediaCorp News. Temasek's leadership change a "bold decision". *Channel NewsAsia*. Friday, 6 February 2009.
7. Channel: Channel NewsAsia; Program: Singapore Business Tonight (pan-Asian satellite footprint for this broadcast). Genre: Business news program; Presenter (anchors): Genevieve Woo. Interviewer and reporter: Rachel Adrienne Kelly. Title: Mega projects in Singapore on track – Dr. Kai-Alexander Schlevogt on the economic fundamentals in Asia, reason for its economic woes, economic outlook, and importance of investing in a downturn. Broadcasting date and time: Monday, 24 October 2008, 10:20-10:30pm Sing/HK time.
mms://live-vip-49.nus.edu.sg/ALL_NMG/0000271d/80/00/18/88.wmv
- Kelly, Rachel. Mega projects expected to continue, but at slower pace. *Channel NewsAsia*. Monday, 24 October 2008.
8. Channel: Channel NewsAsia; Program: East Asia Tonight (pan-Asian satellite footprint for this broadcast). Genre: Business news program; Presenter (anchor) and interviewer: Ms. Lyn Lee FOO. Title: U-turn in the US bailout strategy – Dr. Kai-Alexander Schlevogt on erratic financial policies in the USA, their impact on Asia, and approaches that Asian governments can use to deal with the fallout from the financial crisis. Broadcasting date and time: Thursday, 13 November 2008, 08:00-08:30pm Sing/HK time. Language: English.
mms://live-vip-49.nus.edu.sg/ALL_NMG/0000271d/80/00/18/82.wmv
9. Channel: Channel NewsAsia; Program: Asia Business Tonight (pan-Asian satellite footprint for this broadcast). Genre: Business news program; Presenters (anchors): Melvin Yong and Melissa Hyak. Interviewer and reporter: Baoying Ng. Title: Publication of IMF guidelines for sovereign wealth funds – Dr. Kai-Alexander Schlevogt on the problematic nature of self-policing, the permission to pursue non-commercial activities and need to avoid the perfect solution fallacy. Broadcasting date and time: Monday, 13 October 2008, 10:30-11:00pm Sing/HK time. Language: English.
- Ng, Baoying. Experts say sovereign wealth fund guidelines are a good step forward. *Channel NewsAsia*. Monday, 13 Oct 2008.
10. Channel: Channel NewsAsia; Program: Asia Business Tonight (pan-Asian satellite footprint for this broadcast). Genre: Business news program; Presenter (anchor): Melvin Yong. Interviewer and reporter: Baoying Ng. Title: The rise of sovereign wealth funds – Dr. Kai-Alexander Schlevogt on the difficulty of developing uniform guidelines for a diverse set of state-owned investment arms and increased scrutiny of hedge funds after the publication of the IMF Generally Accepted Principles and Practices (GAPP) for sovereign wealth funds. Broadcasting date and time: Thursday, 9 October 2008, 10:30-11:30pm Sing/HK time. Language: English.

- MediaCorp. Guidelines for sovereign wealth funds to be published on Monday. *Channel NewsAsia*. Thursday, 9 October 2008 (446 words)
11. Channel: Channel NewsAsia; Program: Asia Business Tonight – “The ABT Interview” (pan-Asian satellite footprint for this broadcast); Genre: Business news program; Presenter (anchor) and interviewer: Timothy W Go. Title: The US bailout package – Dr. Kai-Alexander Schlevogt on the effect of the proposed 700 billion US \$ rescue plan on the financial sector in the U.S., the global spillover of the financial crisis, and financing options for the blueprint. Broadcasting date and time: Monday, 22nd of September 2008, 10:30-11:00pm Sing/HK time. Language: English.
 12. Channel: Channel NewsAsia; Program: Asia Business Tonight – “The ABT Interview” (pan-Asian satellite footprint for this broadcast); Genre: Business news program; Presenter (anchor) and interviewer: Melvin Yong. Title: Political crises in Asia – Dr. Kai-Alexander Schlevogt on the impact of the stalemate in Thailand and Japan on investment, prospects for reforms and development, as well as spill-over effects on other countries in the region. Broadcasting date and time: Friday, 5th of September 2008, 10:30-11:00pm Sing/HK time. Language: English.
 13. Channel: Channel NewsAsia; Program: Asia Business Tonight (pan-Asian satellite footprint for this broadcast). Genre: Business news program; Presenter (anchor): Melvin Yong. Interviewer: Rachel Adrienne Kelly. Title: Singapore tourism – Dr. Kai-Alexander Schlevogt on Singapore’s opportunity to target the emerging middle class in Asia and the importance of providing dedicated services for this segment to grow the number of visitors to the city-state. Broadcasting date and time: Tuesday, 19 August 2008, 10:30-11:00pm Sing/HK time. Language: English.
 14. Channel: Channel NewsAsia; Program: Singapore Business Tonight – “Interview of the Week” (Prime Time); Genre: Business news program; Presenter (anchor): Timothy W Go. Interviewer: Melvin Yong. Title: The US economy and Asia – Dr. Kai-Alexander Schlevogt on US policies to combat the mortgage crisis, the danger of inflation, the impact on Asia and policy recommendations for Asian governments. Broadcasting date and time: Friday, 4th of April 2008, 10:30 – 11:00pm Sing/HK time. Language: English.
 15. Channel: Channel NewsAsia; Program: Singapore Business Tonight; Genre: Business news program; Presenter (anchor) & interviewer: Melissa Hyak. Title: Budget wish list – Dr. Kai-Alexander Schlevogt on how to use the government’s budget surplus, reduce inflation and help the poor. Broadcasting date and time: Thursday, 14th of February 2008, 10:30 – 11:00pm Sing/HK time. Language: English.
 16. Channel: Channel NewsAsia; Program: Singapore Business Tonight; Genre: Business news program; Presenter (anchor) & interviewer: Timothy W Go. Interviewer: Rachel Adrienne Kelly. Title: The future of Singapore’s tourism industry - Dr. Kai-Alexander Schlevogt on the world-wide growth in metropolis tourism, strategies for leisure companies and the challenges ahead for Universal Studios Singapore. Broadcasting date and time: Monday, 28 January 2008, 10:30 – 11:00pm Sing/HK time. Language: English.

17. Channel: Suria (Singapore). Program: Yang Ter (English translation: The Best of ...). Episode: Singapore's aviation industry (Special focus: The advent of the A380). Genre: Documentary. Producer, presenter (anchor) & interviewer: Ms. Rita Zahara Mohamed Nazeer. Title: The future of the global aviation industry and the advent of "slow travel" – An interview with Dr. Kai-Alexander Schlevogt. Broadcasting date and time: 30 December 2007, 8.30-9:00 pm Sing/HK time. Language: Malay with English subtitles.
18. Channel: Channel NewsAsia; Program: Singapore Business Tonight – "Interview of the Week" (Prime Time); Genre: Business news program; Presenter (anchor) & interviewer: Timothy W Go. Title: Review of 2007 and outlook for the next year – Dr. Kai-Alexander Schlevogt on the sub-prime crisis, Singapore's national strategy, the Beijing Olympics, as well as opportunities and threats in 2008. Broadcasting date and time: Friday, 28th of December 2007, 10:30 – 11:00pm Sing/HK time. Language: English.
16. Channel: Channel NewsAsia; Program: Money Mind; Genre: Business news program; Presenter: Melvin Yong. Title: Singapore's ageing population, retirement system changes and individual planning for old age – Dr. Kai-Alexander Schlevogt on the quality of Singapore's retirement system in international comparison, the limits on extending the working age and implications of interest rate increases in the Central Provident Fund (CPF). Interviewer: Frederick Lim. Broadcasting date and time: Sunday, 23rd of September 2007, 9:30 – 10:00 pm Sing/HK time.
17. Channel: Channel NewsAsia; Program: Singapore Business Tonight – "Interview of the Week" (Prime Time); Genre: Business news program; Presenter: Gerard Lam. Title: The technological challenges of financial markets – Dr. Kai-Alexander Schlevogt on the risks associated with new technologies in stock exchanges, lessons from technical glitches, the importance of technology for derivative products, and Singapore's prospects for developing innovative financial products and becoming a world-class finance hub. Broadcasting date and time: Friday, 7th of September 2007, 10:30 pm Sing/HK time.
18. Channel: Channel NewsAsia; Program: Singapore Business Tonight (Prime Time); Section: Industry Watch. Genre: Business news program; Presenter: Gerard Lam. Title: The challenges of stock exchanges around the world – Dr. Kai-Alexander on what drives the global tie-ups of bourses, the opportunities, threats and end result of the consolidation wave, and recommendations on the geographic expansion strategy of the Singapore Stock Exchange. Broadcasting date and time: Tuesday, 5 June 2007, 1030 pm Sing/HK time.
19. Channel: Channel NewsAsia; Program: Singapore Business Tonight (Prime Time); Genre: Business news program; Presenter: Gerard Lam. Title: The value of Corporate Social Responsibility (CSR) for internationalizing companies – Dr. Kai-Alexander on what drives the adoption of socially responsible corporate practices, their importance for improving a company's image overseas, their impact on the bottom-line, and recommendations on how to become a responsible corporate citizen. Broadcasting date and time: Wednesday, 16 May 2007, 1030 pm Sing/HK time.
20. Channel: Channel NewsAsia; Program: Singapore Business Tonight – "Interview of the Week" (Prime Time); Genre: Business news program; Presenter: Gerard Lam.

Title: China's financial system under pressure – Dr. Kai-Alexander Schlevogt on the impact of China's economy on the world, financial system vulnerabilities, recommendations for the nation's reform agenda, and future market developments. Broadcasting date and time: Friday, 2 March 2007, 1030 pm Sing/HK time.

21. Channel: Channel NewsAsia; Program: Singapore Business Tonight – “Interview of the Week” (Prime Time); Genre: Business news program; Presenter: Gerard Lam. Title: Competition in the global aviation space is heating up – Dr. Kai-Alexander Schlevogt on emerging global trends, Singapore Airlines' strategies, and the future of the Singapore Girl. Broadcasting date and time: Wednesday, 21 February 2007, 1030 pm Sing/HK time.
22. Channel: Channel NewsAsia; Program: Singapore Business Tonight – Genre: Business news program; Presenter: Gerard Lam. Title: The Budget 2007 – Dr. Kai-Alexander Schlevogt on government investment into R & D and education, indirect taxation for consumers, and corporate taxes. Broadcasting date and time: Monday, 12 February 2007, aired during second commercial break on Singapore Business Tonight, which started at 1030 pm Sing/HK time.
23. Channel: Channel NewsAsia; Program: Singapore Business Tonight; Genre: Business news program; Presenter: Gerard Lam. Title: Liberalization of basic postal services in Singapore – Dr. Kai-Alexander Schlevogt on the impact of de-monopolization on the industry, SingPost and consumers. Broadcasting date and time: Wednesday, 7 February 2007, 1030 pm Sing/HK time.
24. Channel: Channel NewsAsia Interactive. S2006: International Monetary Fund/ World Bank Group Boards of Governors Annual Meetings Special Report. Title: Interview with Dr. Kai-Alexander Schlevogt: The IMF and World Bank Group - How they affect Asia. September 8, 2006.
25. Channel: Channel NewsAsia; Program: Singapore Business Tonight – “Interview of the Week” (Prime Time); Genre: Business news program; Presenter: Gerard Lam. Title: High-impact leadership transition – Dr. Kai-Alexander Schlevogt on the key success factors for effective CEO succession. Broadcasting date and time: Friday, 28th July, 2006, 1030 pm Sing/HK time.
26. Shanghai TV. Television appearance of Prof. Schlevogt. Topic: Entrepreneurs in China (in Chinese). 2001.
27. Shenzhen Hunan Satellite TV (Hunan Weishi), Television Appearance of Prof. Schlevogt. Program: New Youth (Xin Qingnian), Special New Year Eve program, December 31, 1999. Topic: Entrepreneurs in China (in Chinese).

XI. RADIO INTERVIEWS

1. Temasek Holdings unveils new charter. Featuring comments by Dr. Kai-Alexander Schlevogt. Station: *938 Live* (aired on 93.8 FM in Singapore). Program: Business Bulletin. Aired: Tuesday, 25 August 2009, 7.40pm and 8.40pm.

2. Hong Kong: England was somewhat hypocritical at that time – Part 1 (香港: 英国当年有些虚伪). *Deutsche Welle* (in Chinese). Interviewer: Ms. Danhong Zhang. Aired on 21 June 2007.
3. Hong Kong: England was somewhat hypocritical at that time – Part 2 (香港: 英国当年有些虚伪). *Deutsche Welle* (in Chinese). Interviewer: Ms. Danhong Zhang. Aired on 22 June 2007.
3. Fractured state: Do the disparities of wealth threaten the stability of China? Interview with Kai-Alexander Schlevogt, permanent foreign professor at Beijing University. *BBC World Service*. Interviewer: Christopher Gunnes. 11 December 2000.

XII. WEBCASTS

The art of Chinese management: Learning from China to succeed in the 21st century. Global Webcast. *Ernst & Young Global Business Performance Thinktank (GBPT)*. Wednesday, 23 September 2009. 9-10am CET.

XIII. DISSERTATIONS

1. The art of Chinese management? An empirical study of the nature, causes and outcomes of organizational structure and management practices in companies from selected cities in mainland China. Ph.D. thesis, University of Oxford (United Kingdom), 1998, 441 pages. Ann Arbor, MI: UMI Research Press. UMI Number: 99-13-130. AAT 9913130.
 - Bodleian Library (Oxford) call number: MS. D.Phil. c.15164; barcode: 602367733
 - Said Business School Library (Oxford) call number: Thesis (DPhil.); barcode: 305665129
2. Identification, analysis and evaluation of factors influencing (de-)centralisation in the Taiwanese "Trans-World Television Production Co." company: A field research project in organisational design and dynamics. M.Sc. thesis, London School of Economics and Political Science (United Kingdom), 1995, 103 pages. Ann Arbor, MI: UMI Publisher. UMI Number: 13-92-173. AAT 1392173.

XIV. WORK QUOTED

3. Lee, Siew Hua. Think outside the POSTBOX. *Straits Times*. Straits Times Saturday Special Report. Saturday, 3 April 2010. Pp. B16-18 (2,513 words). Prof. Schlevogt's comment on page B16:
 - On the episode, Professor Kai-Alexander Schlevogt, an expert on transformational leadership at the National University of Singapore Business School, says: 'It is commendable that SingPost tries hard to achieve innovation breakthroughs.'

- 'But transformational leaders have to ensure that their message of change resonates with what I call the 'innovation abode'. This consists of diverse constituents, such as customers, suppliers, investors, academics, NGOs, journalists and government officials.
 - 'Only through the accumulation of many 'credibility points', helmsmen gain the freedom to deviate significantly from firmly established group norms.
 - 'Promoting graffiti, which many Western governments unfortunately condone, clearly is wrong. Leaders in Singapore need to stay true to what has made this island state successful.'
4. Tutton, Mark. The most influential business books. *CNN International*. World Business. Thursday, 17 September 2009. Features the following comments by Dr. Kai-Alexander Schlevogt on the book "How to Win Friends & Influence People" by Dale Carnegie:
- Dr. Kai-Alexander Schlevogt, Associate Professor of Management Practice, National University of Singapore Business School: "I read this book when I was a child dreaming of becoming a top manager in a leading multinational corporation in a distant country."
 - "I still remember its truly transformational lessons in social competence. More than any other self-improvement book, it has taught me how to influence others with integrity, above all by valuing and respecting each person as a unique individual with idiosyncratic needs."
5. Ng, Baoying. Analysts say Temasek's update of charter timely. *Channel NewsAsia*. Tuesday, 25 August 2009.
- Kai-Alexander Schlevogt, associate professor of Management Practice, NUS Business School, said: "I think it's a very good sign that Temasek continuously updates its charter. It shows its flexibility in adjusting to changing market conditions. "What I especially appreciate about the new charter is the emphasis on commercial principles and a very clear statement about how Temasek actually involves itself in the companies."
 - However, NUS Business School's Professor Kai said he would have liked more detail on the charter, for example, the process by which it is designed. Mr Schlevogt said: "In the future, it could be nice if we knew who participated in drafting the charter. I would suggest that the stakeholders are actively involved in drafting the charter. We want to leverage the diversity of stakeholders, incorporate different objectives. That's why we need to know who's involved. This is a sign of transparency. "At the end of the day, it's the leadership of Temasek and the shareholder in the first place – the Ministry of Finance. But other stakeholders like employees, and the broader community should be involved as well."
1. Ray, Tirna. Leadership in the time of turbulence -With business not as usual, B-Schools are focusing on leadership training to help executives tide over hard times. *Times of*

India. Education Times (Delhi Edition). CEB VII Special. Section: Time Out. Monday, 13 April 2009. Page 8 [Circulation of about 2.4 million copies].

- Kai-Alexander Schlevogt, associate professor, department of business policy, National University of Singapore (NUS) Business School, feels that a leader should be brave to not follow the crowd in terms of layoffs. Else, there will not be enough talent to take advantage of the upturn when things improve.
2. Cheow, Xin Yi. A time for economic soul-searching. *Today*. Business Section. Thursday, 16 April 2009. Pages B1-B2.
- “Said NUS Business School Associate Professor of Management Practice Kai-Alexander Schlevogt: “Now is a propitious time for the strategic review, since the Government and its citizens currently have a strong sense of urgency, which facilitates implementation. The academic opined that Singapore was “too reliant” on the United States as a key customer”.
3. MediaCorp News. Sovereign wealth funds should not cave in to pressure to invest domestically. *Channel NewsAsia*. Tuesday, 10 February 2009 (463 words).
- Sovereign wealth funds around the world are under pressure to prop up their domestic markets in the current global recession by investing at home. But analysts say this may not be a good idea. They say this may ease things in the short run, but will create longer-term problems.
 - If funds choose to do so, analysts say it is also highly possible that they will move on to investing in foreign industries and businesses that are important to their own economies. This then introduces political motivations into the investment process. Observers say this will have negative consequences for funds such as Temasek and the Government of Singapore Investment Corporation (GIC).
 - Associate professor of management practice at the NUS Business School, Kai-Alexander Schlevogt, said: "If they do that, it will have very negative international consequences. Temasek and GIC have cultivated an image of independence and entrepreneurial spirit of making the right choices because of economic reasons.
 - "If you start this, people abroad will see this as a politically-driven entity. And you may get some short-term gains but the longer-term damage to the reputation will be difficult to heal."
 - Political motivations are also likely to hamper business decisions. Professor Kai said: "As a rule of thumb, politicians are very bad businessmen. They have a competitive advantage in their field, but the business people usually have much better market insights, better at allocating resources.
 - "This applies especially to Western countries - as soon as money goes to the government, they use it for all kinds of purposes, but not for the highest yields."
 - He added that downturns usually bring a form of corporate restructuring by weeding out weaker firms. And it is unwise for governments to interfere with this process.

4. Loh, Christie. Ho Ching to step down; American to take over as CEO in October; strategy may change, say analysts. *Today*. Saturday, 7 February 2009 (891 words)
 - Associate Professor Kai-Alexander Schlevogt of the NUS Business School told Channel NewsAsia that the leadership change is “a very bold decision which also carries some risks” in the current environment, where continuity, credibility and networks are of prime importance.
5. MediaCorp News. Temasek's leadership change a "bold decision". *Channel NewsAsia*. Friday, 6 February 2009 (576 words).
 - Some market watchers called the leadership change a "bold decision", given the current global economic downturn. But they also refuted suggestions that Ms Ho was stepping down because of poor performance. NUS Business School's Associate Professor of Management Practice, Kai-Alexander Schlevogt, said: "I think Temasek has to be self-confident. It is really is a gold standard for a sovereign wealth fund. It's very well-managed, and they recruit the leadership talent based on merit.
 - "And so, they should be really very confident about this kind of selections. Temasek doesn't have to defend itself. It's a very successful company. It has been hit, but everybody has been hit (by the economic downturn). I don't think that this can be attributed to bad leadership.
 - "Actually, Ms Ho is extremely well-respected in the world of finance. So, I think Temasek should be confident about its leadership choice."
6. Kelly, Rachel. Mega projects expected to continue, but at slower pace. *Channel NewsAsia*. Monday, 24 October 2008.
7. Ng, Baoying. Experts say sovereign wealth fund guidelines are a good step forward. *Channel NewsAsia*. Monday, 13 Oct 2008.
8. MediaCorp. Guidelines for sovereign wealth funds to be published on Monday. *Channel NewsAsia*. Thursday, 9 October 2008 (446 words).
9. Hein, Christoph. Singapore – High salaries for professors from all around the world (Singapur - Hohe Gehälter für Professoren aus aller Welt). *Frankfurter Allgemeine Sonntagszeitung*. Special report: The new geography of education (Die neue Geographie der Bildung). Economics section. Sunday, 14 September 2008. Page 46.
10. Agence France Presse (AFP- National News Agency of France). Singapore Exchange to roll out new trading engine. Wednesday, 26 September 2007 (438 words).
11. Loo, Jean Qingwen. Hong Kong, You're Beautiful – Ten years of change in this most vibrant of cities. *Asian Geographic*. Pp. 32 – 43 (Photos by Ben Simmons). Prof. Schlevogt quoted on page 40.
12. Zhang, Danhong. Hong Kong also has concerns: Media freedom and democracy (香港也有忧: 新闻自由和民主). *Deutsche Welle* ([in Chinese](#)). Radio broadcast aired and

article published on Sunday, 1 July 2007.

<http://www.dw-world.de/dw/article/0,2144,2652876,00.html>

13. Zhang, Danhong. Since 10 years, 'one country, two systems' (Seit zehn Jahren 'ein Land, zwei Systeme'). *Deutsche Welle* (in German). Radio broadcast aired and article published on Sunday, 1 July 2007.
<http://www.dw-world.de/dw/article/0,2144,2648402,00.html>
14. Singapore postal rates unlikely to come down despite liberalization of sector. *Channel NewsAsia*. Wednesday, 7 February 2007.
15. Loh, Christie. In theory, you've got cheaper mail - SingPost monopoly to end, but others say it still has the edge. *Today*. Section: Hot News - Tuesday, February 6, 2007 pp. 1 and 3.
16. Lee, Sze Yong: Postal boy for change. *Straits Times*. Section: Life! - Life News. 22 July 2006 (1,217 words)
 - That strategy gets the nod from Visiting Associate Professor Kai-Alexander Schlevogt from the National University of Singapore Business School, who cautions against expanding too quickly as it can strain training and resources.
17. Plans to develop China's western provinces are about more than economics. *The Economist*, 23 December 2000.

XV. ARTICLES ABOUT PROF. SCHLEVOGT

1. Berlin/Brandenburg. Willy-Brandt-Haus, July 11, 2003. Speech of Professor Kai-Alexander Schlevogt (Referat von Professor Kai-Alexander Schlevogt). *Newsletter of the Friends of the London School of Economics and Political Science e.V.* (*Newsletter der Freunde der London School of Economics and Political Science e.V.*). 2002/03. P. 13.
2. Ding, Dayong (2002). Using Oriental style to teach Western management (in Chinese). *China Marketing*, June (2), pp. 64-65.
3. Wilmot, Ben. A German Business School: This new institute will cater for students from China and the rest of Asia. 2002. *Asia-Inc*. May. pp. 50-51.
4. Sciannimonaco, Davide (2002). "Pioneering is an art": An interview with Kai-Alexander Schlevogt -CEMS 95. *CEMS Alumni Review*. No. 8, April. pp. 22-23.
5. Liu, Xu-dong. 2001. *My MBA life in Peking University*. Peking: China Industrial Publisher. Section about Prof. Kai-Alexander Schlevogt: pp. 182-186.
6. Market research in China: Shaping is better than being shaped! *EU-China Junior Management Training Newsletter*. 2000. May, p. 4.

7. German professor in Chinese University (in Chinese). *China Marketing*, 2000. Issue 4, p. 23.
8. Yin, J. (2000). Beida breaks tradition—Famous university for the first time hires foreigner as a permanent professor. *21st Century*. February 17, p. 9.
9. Wu. Yan. (1999). Kai the Great, who loves China (in Chinese). *China Economic Information*. Issue 8, p. 80
10. Chen, Kun & Liu, Zhi. (1999). 1+1=3—Interview with Prof. Schlevogt of the Organization and Strategic Management Department (in Chinese). *Guanghua Management Newsletter*. Number 2. Section: I love my teacher, pp. 36-37
11. Lu, C. (1999). High salary professor started work yesterday (in Chinese). *Beijing Youth Daily*. September 3, p. 2.
12. Market research. *East European Insurance Report (Financial Times)*. 1 February 1993 P. 1 (1,140 words).

XVI. TRADEMARKS

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XVII. CONFERENCE CHAIRS

1. Second Asia Academy of Management Conference. Conference theme: Managing in Asia - Challenges and opportunities in the new millennium. Chair, Session: Challenges & Key Issues in Managing in the PRC. 2000. December 15-17, Singapore.
2. Sixth Annual International Conference on Advances in Management (ICAM), Chair, International Management Track, July 7-10, 1999, Baton Rouge, Louisiana, USA.

XVIII. REVIEWER

1. Academy of Management Executive
2. Thunderbird International Business Review
3. British Journal of Management
4. Asia Pacific Journal of Management
5. Journal of International Business Studies
6. Second Asia Academy of Management Conference