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Dr. Kai-Alexander Schlevogt (D.Phil. Oxford) is an expert in strategic leadership, with a special focus on innovation, transformation and crisis management in emerging markets, particularly in Asia. He is the Area Editor, Asia-Pacific and CIS/CEE, of *Performance Journal* (the global business journal of Ernst & Young) and a Member of the Ernst & Young Global Business Performance Thinktank (GBPT). In addition, he serves as faculty (Educator & Area Orchestrator) of Duke Corporate Education (CE), which has been ranked number 1 in the world in custom executive education for 10 consecutive years, 2003-2012 (*Financial Times* and *Businessweek* rankings). He is the Area Orchestrator Asia-Oceania of the *HeidelbergCement Summit Program*, a global leadership development program for top and senior managers. Furthermore, he writes the widely-read column "Prof. Kai on Strategic Leadership" for the *Jakarta Post*, the leading English-language newspaper in Indonesia. Besides, he is a member of the Academy of Management and Academy of International Business.

Until June 2012, Dr. Schlevogt served as Full University Professor and Ph.D. Supervisor at the Department of Strategic and International Management of the Graduate School of Management (GSOM), St. Petersburg State University (SPbU), Russia, where he was the inaugural holder of the new University-Endowed Chair in Strategic Leadership. He was the Director and Orchestrator of the *IBM-GSOM SPbU Growth Market Leadership Program*. Besides, Dr. Schlevogt served as the Director of the GSOM St. Petersburg University-HEC Paris Dual Degree Executive MBA Program. He was a professor of strategy and leadership at the National University of Singapore (NUS) Business School and Program Director of the Nestlé Global Leadership Program, delivered in association with the London Business School (LBS). He served as a Fellow of the McKinsey & Co. Global Institute (MGI), San Francisco and Shanghai, responsible for developing and implementing an MGI research agenda in Asia, with a special emphasis on public policy, economics and management. Before the MGI Fellowship, he founded the Schlevogt Business School, the first business school in Germany focusing on European-Chinese economic relationships, and served as its President. He was also the first regular foreign professor in the history of Peking University. At its Guanghua School of Management, he served as a distinguished professor (特聘教授) of strategic management and international business, as well as Senior Research Fellow, teaching his students management in Chinese. He was also Senior Lecturer at the Australian Graduate School of Management (AGSM), a joint venture of the University of New South Wales and the University of Sydney. Besides, he served as Visiting Professor at the Henley Management College (UK).

He held two appointments at Harvard University, one as Associate at the Harvard Fairbank Center for East Asian Research, Asia Center, another as Visiting Scholar at the Harvard Business School (HBS). Further, he was elected as an editorial board member of the *Asia Pacific Journal of Management*, the official journal of the Asia Academy of Management. The European Group for Organizational Studies (EGOS), the leading association for management

research in Europe, appointed him as its National Correspondent for China. He also served as Country Representative for Germany and China of the Academy of Management's International Division.

Moreover, Dr. Schlevogt worked as a strategic management consultant for McKinsey & Co. in the Greater China Office. His consulting experience includes helping the Malaysian Prime Minister develop an "electronic government" and other flagship applications for the Multimedia Supercorridor (MSC). He also advised some of the largest Chinese and multinational companies throughout Asia on how to develop growth strategies and improve their organizational effectiveness in industries such as construction materials, chemicals, automobile parts and finance. Prior to this China assignment, Dr. Schlevogt served as country manager for Colonia-Victoire (now AXA Colonia), a leading European financial services company, in the former Soviet Union. There, he led its representative office, advised the Russian strategic partner (Rossiya Insurance), set up a joint venture and introduced new insurance products to the Russian and Ukrainian market. He was also appointed as the Representative of the Association of German Insurers in the former Soviet Union, advising the Russian Government on insurance legislation.

Dr. Schlevogt is listed in the "Who's Who in the World" and the German "Who's Who." The *Effective Executive* magazine featured him as "Global Thinker on Global Business." One of his six books, "The Art of Chinese Management" (Oxford University Press), has been hailed by reviewers as the standard text on the subject. In "The Innovation Honeymoon" (Pearson Prentice Hall), he proposes a new innovation model helping different types of organizations to achieve quantum leaps in performance.¹ His most recent book is "Brave New Saw Wave World" (Pearson/FT Press). He has published over 200 articles in a broad range of journals, magazines, and newspapers such as *Academy of Management Executive*, *Journal of International Business Studies*, *Organizational Studies*, *Thunderbird International Business Review*, *European Business Forum*, *Performance Journal*, *Effective Executive*, *Journal of Management Consulting*, *Journal of Asia Pacific Management*, *Asia Pacific Business Review*, *Asian Business*, *Far Eastern Economic Review*, *China Business Review*, *China Economic Review*, *Wirtschaftswoche*, *Euro*, *Financial Times*, *China Daily*, *Straits Times*, *Business Times*, *Jakarta Post*, *The Nation*, *Bangkok Post*, *Die Welt*, *Frankfurter Rundschau*, *DieWoche* and *Neues Deutschland*. Dr. Schlevogt also wrote the widely-read Asia column ("Notes from Asia") for *Manager Magazin.de*, a leading German business publication. Besides, he served as columnist for *Euro*, the largest monthly capital market magazine in Germany. He was a regular TV commentator for *Channel NewsAsia* and gave exclusive interviews to the *BBC World Service*, *CNN International*, and *Deutsche Welle* (German national radio).

He frequently runs degree courses and executive education programs for senior business leaders and government officials throughout the world, teaching in Chinese and other world languages. Executive education engagements include the Nestlé Global Leadership Program, Bosch Global Leadership Development Program, IBM-GSOM SPbU Growth Market Leadership Program, HeidelbergCement Summit Program, ANZ Super Regional Leaders Program, Petronas Senior Management Development Program, Panasonic Asian Management Seminar, FA Asia South Evonik Degussa Strategy Workshop, International Management Seminar of Total, NUS Asia Pacific Advanced Management Program, UCLA-NUS Executive MBA program, NUS Asia-Pacific Executive MBA program, GSOM St. Petersburg University - HEC Paris Dual Degree Executive MBA program and Zhuhai City Government Strategy Seminar

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in China. Other clients include IBM, Bank Julius Bär and Ayala Corporation (Integrated Microelectronics Inc.).

Dr. Schlevogt pursued postdoctoral studies at Harvard University and holds a Ph.D. in Management Studies from the University of Oxford, Saïd Business School, Christ Church (College), where he received the Economic Research and Development Council (ESRC) Award. He earned two Master degrees in Management from the London School of Economics and Political Science (LSE), where he studied under the Nobel Prize Laureate for Economic Sciences Professor Christopher Pissarides, and the Community of European Management Schools (CEMS). He also holds diplomas and certificates in International Enterprise Management from the University of International Business and Economics (UIBE) in Beijing and Hautes Etudes Commerciales (HEC) in Paris, as well as a Bachelor (Honors) degree in Management from the London School of Economics. He also completed the McKinsey Master of Business Administration (Mini-MBA) program and the Myers-Briggs Type Indicator® Certification Program at the Center for Applications of Psychological Type (CAPT; founded by Isabel Briggs Myers) in Gainesville, Florida, passing the examinations required to become a Certified Practitioner of the MBTI® Step I™ and Step II™ Instruments. A German national, he speaks fluent Chinese (teaching top leaders in Mandarin), Russian, and six other world languages. Dr. Schlevogt lives in Berlin, Germany. His personal website is: www.schlevogt.com. Personal email: schlevogt@schlevogt.com or schlevogt@gmail.com.